



# Charles Davis

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## PROFESSIONAL SUMMARY

Dedicated Photographer exhibiting true love for craft, art and science of photography process. Innovative with comprehensive understanding of camera settings, lighting techniques and digital editing tools. Talented at various photography styles including interior design, real estate, architectural, product, commercial, portrait, and landscape. Expert at identifying client needs and providing innovative suggestions. Practiced in on-location shoots, studio set-ups and equipment maintenance. Creative Photographer with 19 years extensive experience capturing stunning images and creating visually compelling content.

## SKILLS

- Creative artistic vision
- Visual storytelling
- Creative Lighting
- HDR photography
- Strong exposure techniques
- Adobe Creative Suite
- Camera Setup
- HD photography
- Color Correction
- Architectural Photography Knowledge
- Location Scouting Abilities
- Exposure Techniques
- Advanced Lighting Techniques

## WORK HISTORY

### Advanced Veterinary Medical Center

- Customized photography strategies based on intended use and client preferences.
- Captured stunning images by utilizing various lighting techniques and creative compositions.
- Photographed high-quality images for various print and digital projects.
- Took photos from different angles and perspectives to capture perfect images.

### Agape Spiritual Center

- Captured memorable moments by skillfully photographing various events, including weddings, corporate functions, and social gatherings.
- Photographed high-quality images for various print and digital projects.
- Utilized natural and artificial lighting to capture desired images and maintain quality.

### Aina Restaurant

- Increased client satisfaction by consistently delivering exceptional food photography on time and within budget constraints.
- Developed custom lighting setups to best showcase each dish's unique features, resulting in highly appealing visuals.
- Planned and prepared for on-location and studio shoots.

- Captured high-quality images for marketing materials with a keen eye for detail and composition.
- Maintained an organized digital archive of all photographs taken, ensuring easy access for future projects.

#### **AirBnB**

- Assisted clients with creative ideas for photography needs.
- Enhanced property marketability by capturing high-quality images for real estate listings.
- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Elevated property listings with visually appealing virtual tours that generated increased buyer interest.
- Took photos from different angles and perspectives to capture perfect images.

#### **Andale Management Group**

- Supported clients in achieving their marketing goals via eye-catching promotional materials featuring innovative commercial photography concepts.
- Utilized natural and artificial lighting to capture desired images and maintain quality.
- Captured stunning images for variety of projects.
- Photographed high-quality images for various print and digital projects.
- Digitally edited photos to enhance appearance.
- Collaborated with marketing teams to develop visually striking advertising campaigns that drove sales growth.
- Planned and prepared for on-location and studio shoots.

#### **Blue Dog Construction**

- Customized photography strategies based on intended use and client preferences.
- Captured stunning images by utilizing various lighting techniques and creative compositions.
- Took photos from different angles and perspectives to capture perfect images.
- Photographed high-quality images for various print and digital projects.

#### **DuGarry Construction, Inc**

- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Selected and set up appropriate props, backdrops, and lighting.
- Utilized various types of camera equipment to capture best possible shots.

#### **Eichen's Lighting**

- Utilized various types of camera equipment to capture best possible shots.

- Set up product shots and selected props, styling, and lighting.
- Planned and prepared for on-location and studio shoots.
- Took photos from different angles and perspectives to capture perfect images.
- Handled lighting, composition and photo styling.
- Digitally edited photos to enhance appearance.
- Improved online presence for clients by providing high-resolution images suitable for various digital platforms, including e-commerce websites and social media channels.

#### **First Republic**

- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Selected and set up appropriate props, backdrops, and lighting.

#### **Foggy Daze**

- Utilized various types of camera equipment to capture best possible shots.
- Set up product shots and selected props, styling, and lighting.
- Planned and prepared for on-location and studio shoots.
- Took photos from different angles and perspectives to capture perfect images.

#### **Koniku**

- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Selected and set up appropriate props, backdrops, and lighting.

#### **Learn and Play Montessori School**

- Supported clients in achieving their marketing goals via eye-catching promotional materials featuring innovative commercial photography concepts.
- Utilized natural and artificial lighting to capture desired images and maintain quality.
- Photographed high-quality images for various print and digital projects.
- Digitally edited photos to enhance appearance.
- Planned and prepared for on-location and studio shoots.

#### **Loczi Design**

- Assisted clients with creative ideas for photography needs.
- Customized photography strategies based on intended use and client preferences.
- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Captured stunning images for variety of projects.

#### **Manpower**

- Digitally edited photos to enhance appearance.

- Selected and set up appropriate props, backdrops, and lighting.

#### **Margo Nathanson Interiors**

- Assisted clients with creative ideas for photography needs.
- Customized photography strategies based on intended use and client preferences.
- Digitally edited photos to enhance appearance.
- Conducted pre-shoot consultations with clients to determine their unique photography needs and preferences.
- Photographed high-quality images for various print and digital projects.
- Captured stunning images for variety of projects.
- Offered image proofs to help clients choose best photos from shoot.
- Took photos from different angles and perspectives to capture perfect images.

#### **NorCal Endodontics**

- Shot photographs in controlled lab, field, and remote environments.
- Selected and set up appropriate props, backdrops, and lighting.
- Supported clients in achieving their marketing goals via eye-catching promotional materials featuring innovative commercial photography concepts.

#### **OTIS Elevator Co.**

- Assisted clients in selecting poses, wardrobe and backgrounds to photograph different looks, concepts and locations.
- Digitally edited photos to enhance appearance.
- Selected and set up appropriate props, backdrops, and lighting.

#### **Pacific East Bay Real Estate**

- Provided professional image retouching services that improved the overall aesthetic appeal of each property listing.
- Assisted clients with creative ideas for photography needs.
- Customized photography strategies based on intended use and client preferences.
- Digitally edited photos to enhance appearance.

#### **Paragon Kitchen and Bath**

- Took photos from different angles and perspectives to capture perfect images.
- Expanded clientele base through effective networking strategies and a robust online portfolio showcasing previous work samples.
- Captured stunning images for variety of projects.
- Photographed high-quality images for various print and digital projects.

#### **Reactive Movement**

- Took photos from different angles and perspectives to capture perfect images.

- Selected and set up appropriate props, backdrops, and lighting.
- Shot photographs in controlled lab, field, and remote environments.
- Supported clients in achieving their marketing goals via eye-catching promotional materials featuring innovative commercial photography concepts.
- Utilized natural and artificial lighting to capture desired images and maintain quality.

#### **Realtor Group**

- Enhanced property marketability by capturing high-quality images for real estate listings.
- Utilized various types of camera equipment to capture best possible shots.
- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Elevated property listings with visually appealing virtual tours that generated increased buyer interest.

#### **Reduced Energy Microsystems**

- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Selected and set up appropriate props, backdrops, and lighting.

#### **REeBroker Group**

- Provided professional image retouching services that improved the overall aesthetic appeal of each property listing.
- Enhanced property marketability by capturing high-quality images for real estate listings.
- Utilized various types of camera equipment to capture best possible shots.
- Digitally edited photos to enhance appearance.

#### **Remax Accord**

- Customized photography strategies based on intended use and client preferences.
- Enhanced property marketability by capturing high-quality images for real estate listings.
- Utilized various types of camera equipment to capture best possible shots.
- Digitally edited photos to enhance appearance.

#### **Surf Clean Upholstery Cleaners**

- Digitally edited photos to enhance appearance.
- Photographed high-quality images for various print and digital projects.
- Selected and set up appropriate props, backdrops, and lighting.

#### **Synaspe Massage**

- Selected and set up appropriate props, backdrops, and lighting.
- Shot photographs in controlled lab, field, and remote environments.
- Supported clients in achieving their marketing goals via eye-catching

promotional materials featuring innovative commercial photography concepts.

#### **TECTA Associates**

- Shot photographs in controlled lab, field, and remote environments.
- Photographed high-quality images for various print and digital projects.
- Showcased client products in the best possible light using advanced lighting techniques for optimal visual impact.

#### **The Engine Room**

- Shot photographs in controlled lab, field, and remote environments.
- Utilized natural and artificial lighting to capture desired images and maintain quality.
- Photographed high-quality images for various print and digital projects.
- Digitally edited photos to enhance appearance.

#### **UrbaBags**

- Set up product shots and selected props, styling, and lighting.
- Utilized natural and artificial lighting to capture desired images and maintain quality.
- Offered image proofs to help clients choose best photos from shoot.

#### **Utopia Dry Goods**

- Utilized various types of camera equipment to capture best possible shots.
- Set up product shots and selected props, styling, and lighting.
- Facilitated printing of images for client's portfolio.
- Took photos from different angles and perspectives to capture perfect images.

#### **Will's Fresh Foods**

- Stayed current with latest trends in food photography by attending workshops and trade shows, implementing new techniques as necessary.
- Increased client satisfaction by consistently delivering exceptional food photography on time and within budget constraints.
- Developed custom lighting setups to best showcase each dish's unique features, resulting in highly appealing visuals.
- Planned and prepared for on-location and studio shoots.
- Captured high-quality images for marketing materials with a keen eye for detail and composition.
- Offered image proofs to help clients choose best photos from shoot.
- Photographed high-quality images for various print and digital projects.

## **EDUCATION**

#### **BA in Cinematography, Film Production & Cinema San Francisco State University**

#### **Black & White 35mm Film Photography Laney College**